



PRESS RELEASE

CNMAA ANNOUNCES SUPPORT FOR THE TRUE SPORT INITIATIVES

September 13, 2007 Victoria, BC Canada – The Canadian National Martial Arts Association (CNMAA) is pleased to announce the alignment with True Sport, a Canadian non-profit society and their initiatives. True Sport is already recognized by many of Canada's major Sports organizations. They provide a link between all sports for promoting positive core values such as respect, honesty, fair play, discipline, commitment, and effort.

“Our alignment with True Sport is part of the continuing development of our sport culture and goal of National Sport Organization (NSO) recognition”, says Ken Marchtaler, CNMAA President, “True Sport has already obtained the recognition of many of Canada's premiere sport organizations. Our support for True Sport and their initiatives connects us with activities outside of the martial arts world.”

True Sport is a growing Canadian movement that recognizes and promotes the life skills and values derived from community sport. The True Sport Foundation is committed to ensuring that sport makes a positive contribution to Canadian society, to our athletes, and to the physical and moral development of Canada's youth. The TSF brings together leading organizations to promote, celebrate, and recognize sporting excellence. More information on True Sport can be found at www.truesportpur.ca .

The Canadian National Martial Arts Association (CNMAA) is a non-profit society formed in August 2005, to provide a formal structure for organizing and administering the Canadian National Martial Arts Team. Their goal is to work with all recognized martial arts associations and disciplines, to provide more opportunity for Canadian martial arts athletes, and to assist with the development of standardized programs for coaches and trainers. Their objectives are guided by the World Martial Arts Games Movement and the World Martial Arts Games Charter.

Further information about the Canadian National Martial Arts Association can be obtained by visiting the CNMAA website at www.cnmaa.com .

For more information:

Canadian National Martial Arts Association
1359 McKenzie Avenue
Victoria, B.C. Canada
V8P 2M1
Phone: 250.885.8850
Website: www.cnmaa.com
Email: teamcanada@cnmaa.com